



PFE ORIGINAL



Draft of Communications Roll-out.

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Attached is a draft roll-out plan for communications. Let's plan to talk about this at 8:30 am meeting tomorrow with Ron. You can also send me comments. We have targeted to get this completed by noon Thursday. Thanks, dennis.



dimock communications rollout draft 011112.docx

Communications Roll-out for Removal Action @ Dimock, PA

Action

Lead

Day 1

- Finalize Action memo
 - Sign and convert to pdfDennis
- Contact PA DEP – inform/offer opportunity to split samples on home well sampling
 - Secretary Krancer
 - Scott Perry
 - Oil & Gas staffer & NE Regional Office
 - Send formal letter to PADEPShawn
Ron/Jon
Rich F
Shawn
- Contact Cabot – inform/offer opportunity to provide alternate water immediately /offer opportunity to split samples on home well sampling/obtain technical point of contact
 - Cabot senior executive
 - Cabot counsel
 - Send formal letter to CabotBill
Humane
Shawn
- Task order for ERRS to provide alternate water
 - Draft it in coordination with Contracts
 - Issue as needed based on Cabot decisionRich F
Rich F
- Communications w/residents & media; use communications products drafted in advance
 - Contact counsel for homeowners
 - Email message & fact sheet to 5 residents
 - Visit three homeowners receiving water
 - Visit all other residents and share Fact Sheet
 - Contact federal and state legislators
 - Issue press release
 - Handle media inquiriesHumane
Trish
CIC/OSC team
CICs
Jennie
Mick
Mick/Roy